



"I enjoy working in the **industrial real estate** market because it allows me to have a hands-on approach to solving our clients manufacturing and warehouse/distribution needs.

After moving to West Michigan for college, Lane knew he wanted to stay, because of the unique opportunities and substantial growth throughout the region. Lane's commercial real estate experience began through market research and providing the most accurate and complete data to advisors and clients. As his experience and market insight grew, Lane stepped into a client services role where he strategically created marketing materials, served as a client liaison, and delivered exceptional support for clients and the community.

In his most recent role, Lane has ventured into brokerage, providing real estate solutions to clients throughout West Michigan. His unique insight into how to efficiently and effectively market properties, expert knowledge of the local market, and ability to analyze necessary data and statistics allows him to guide his clients through a seamless experience. Lane is able to understand the variety of needs his clients have, through accurate building valuation and site selections.

In addition to this role, Lane continues to provide strategic marketing support to the industrial team.



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ACCOMPLISHMENTS

Real Estate License