



"I truly enjoy supporting the **hardworking** individuals of West Michigan and creating a client experience that is **unmatched.**"

## THEADORA DRAKE

Marketing Specialist

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Theadora Drake, a proud Grand Rapids, Michigan local, is an ambitious professional. She graduated from Michigan State University with an Economics degree and a Business Minor. She jumped into commercial real estate in her third year of college when she started as a transaction coordinator for a residential real estate company.

Theadora excels as a Marketing Specialist at Advantage Commercial Real Estate. Her expertise is assisting advisors by skillfully crafting offering memoranda, request for proposals, listing packages, and personalized marketing collateral through Adobe InDesign. Her passion is anticipating the needs of both staff and advisors, fostering a seamlessly operating environment. This ensures advisors deliver top-notch content to clients in a timely manner, elevating the overall client experience.

She takes the initiative to drive projects, creating valuable resources for advisors to seamlessly guide their clients through every step of the real estate process. Her goal is to ensure advisors have all the necessary materials readily available, with a commitment to generating quality content promptly, even if it doesn't already exist. Working diligently, she transforms advisors' requests into attractive and usable resources that showcase the company or property in the best possible light.

### ACCOMPLISHMENTS

Michigan Real Estate License

